

AG24

WELCOME TO YORK

10TH MAY 24

Affiliate Gathering

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www.affiliategathering.com



14.5 Billion
impressions/
monthly

Over 30,000
digital properties/
globally

1.6 Billion
unique visits/
monthly

ezoicads Best-In-Class Ad Monetization

Maximize long-term revenue and balance user experience by optimizing every single visit using the industry's most intelligent technology.



humix Video Platform For Creators & Publishers

Stop giving your content away for free. Import videos to Humix & earn more with instream & outstream ads. Diversify your audience & revenue streams by displaying & sharing videos across a network that reaches one billion people a month.



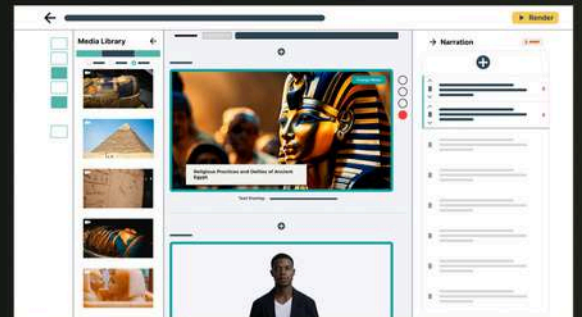
nicheIQ SEO Suite Built For Publishers

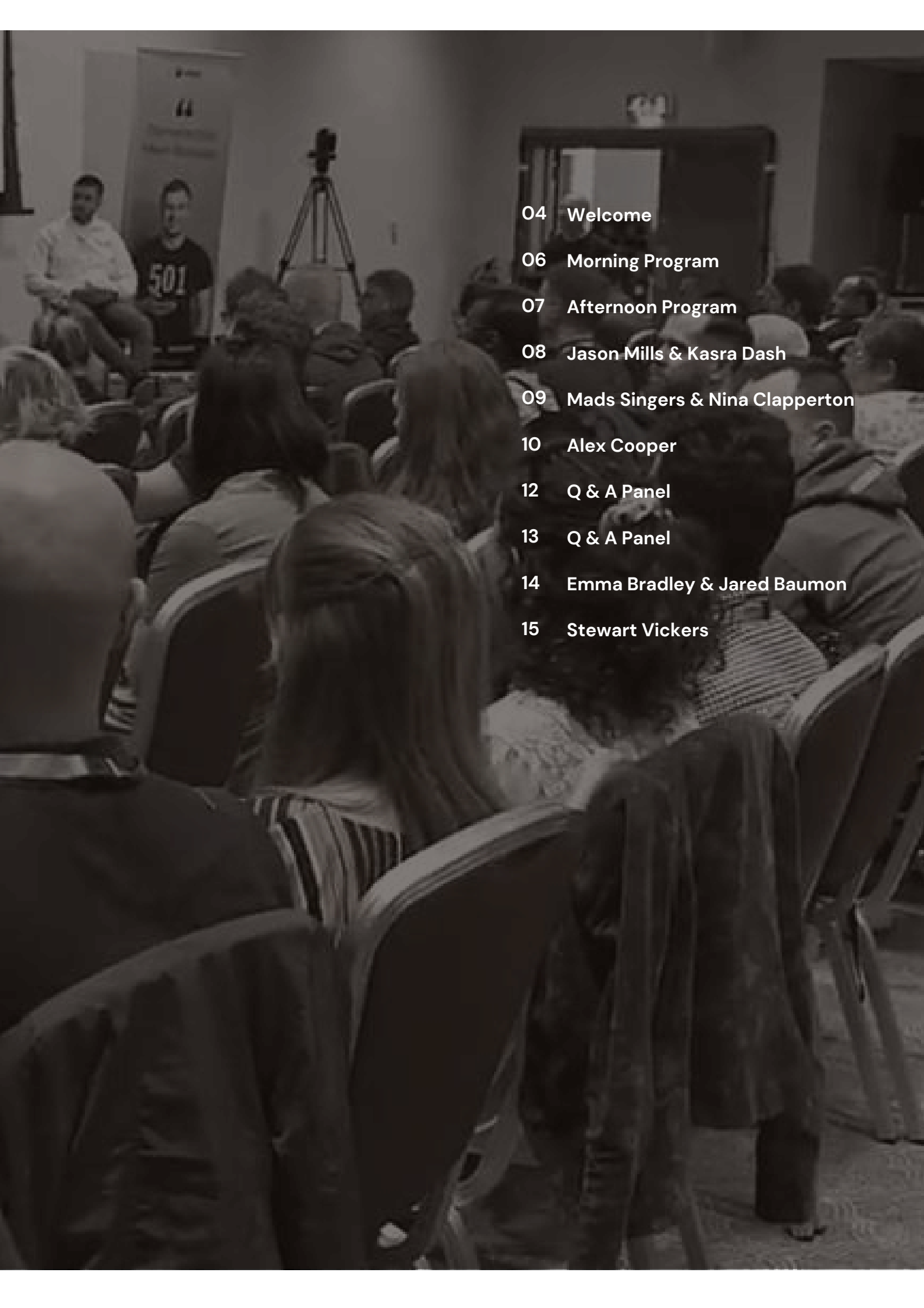
The first SEO toolset to effectively link content creation strategies with measurable revenue, empowering you to make informed decisions that drive financial results.



flickify Expand Your Business Into Video

Transform any text, data, or idea into captivating videos with narration & stunning visuals. Quickly diversify into video with automation to open up new audiences & revenue opportunities for your business.





- 04 **Welcome**
- 06 **Morning Program**
- 07 **Afternoon Program**
- 08 **Jason Mills & Kasra Dash**
- 09 **Mads Singers & Nina Clapperton**
- 10 **Alex Cooper**
- 12 **Q & A Panel**
- 13 **Q & A Panel**
- 14 **Emma Bradley & Jared Baumon**
- 15 **Stewart Vickers**



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EXPO22

CARL

Carl Broadbent

Full-time Blogger
Founder & Host of Affiliate
Gathering

carlbroadbent.com

Like you I lock myself away in my office or I'm sat on my sofa with my laptop. Trying to build an online business or side income.

It can be a lonely place especially if things are not going right.

The Affiliate Gathering offers me a chance to connect with fellow bloggers and Affiliate Marketers and ask how they are doing.

Share our wins and moan about our losses.

It's a chance to ask real experts questions they may not want to answer online and get some golden nuggets of information that they will share in a safe environment like the Affiliate Gathering.

With the ever changing world of affiliate marketing now more than ever I can see the importance of connecting. I know the day will help myself and others to figure out where to go in 2024/2025 with our online business.

Motion Invest

Buy & Sell Your Content Websites

Commission Rates:

We charge 0% to list your site on our marketplace. We only receive commission once your site has been sold. The commission % depends on the sale price of the site you are selling with us!

- 20% Under \$20,000
- 15% \$20,000 - \$50,000
- 10% \$50,000 - \$100,000
- 7% \$100,000 - \$500,000
- 5% Over \$500,000

Scan QR Code to Get a **FREE SITE VALUATION:**



Co-Founders:



Kelley Van Boxmeer



Jon Gillham



Spencer Haws

Benefits of **Buying** a Site with Us

We offer a wide range of content sites for sale at prices ranging from \$800 to \$1 million+.

Our sites are listed at fair market value, so you won't overpay or get caught up in bidding wars.

All of the sites we sell are profitable, allowing you to start generating income from month one.

Our transfer team will assist you with the migration of the site from the seller to you.

Our unique dutch auction system ensures that the price of the site decreases every two days until it sells or hits a reserve price.

Benefits of **Selling** a Site with Us

Our marketplace boasts a large pool of active buyers for all price points of content sites.

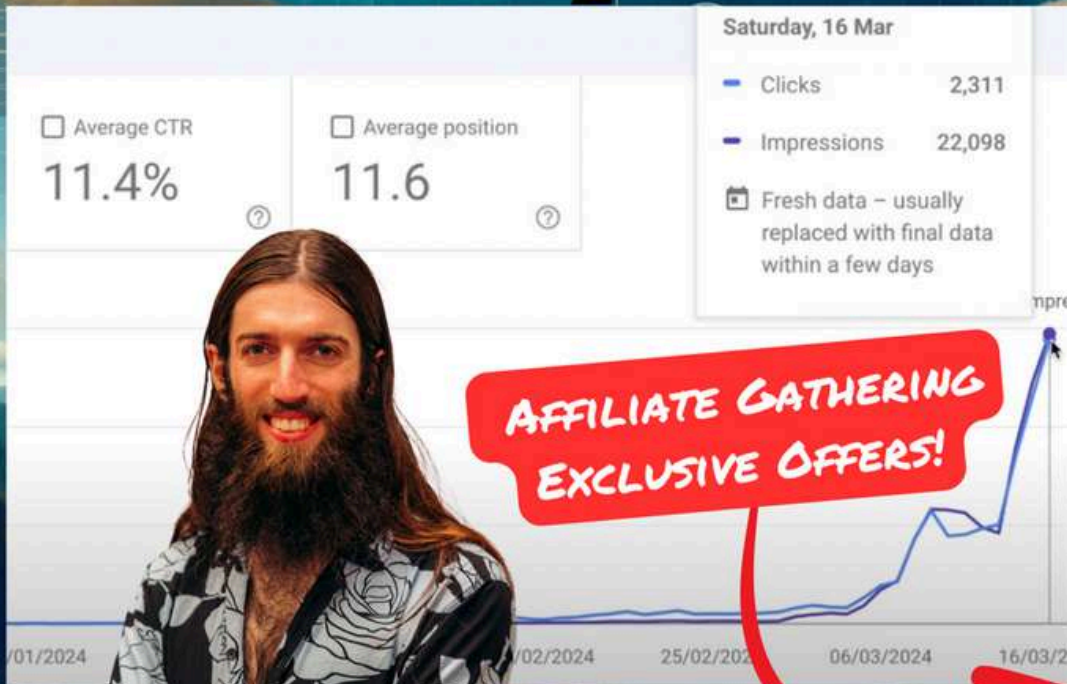
Listings on our marketplace have an average sale time of just 12 days.

Our transfer team will handle everything for you when it comes to migrating the site to the buyer.

You only need to provide 20 days of support to the buyer, making the process easy for you.

There's no listing fee, and our success fee is just 5-20% based on the sale price of the site, making it a cost-effective way to sell your site quickly and hassle-free.

Ascend Google to Heavenly Profits



AFFILIATE GATHERING EXCLUSIVE OFFERS!



Done-For-You SEO: Watch Your Rankings Soar

Mastermind: Learn From Elite Experts

Cutting Edge Courses: Transform Your Skills And Earnings



9.30am	<p>Jason Mills 9:35am – 10:00am Reverse Engineering Your Way To Maximum Traffic & Revenue</p>
10.00am	<p>Kasra Dash 10:00am – 10.25am 20 SEO tips in 20 Minutes</p>
10.30am	<p>NETWORKING BREAK 10:30am – 11:00am Enjoy Free Coffee, Tea and Refreshments</p>
11.00am	<p>Mads Singers 11:00 am – 11:30 am How To Take Your Affiliate Business To The Next Level</p>
11.30am	<p>NETWORKING BREAK 11:30am – 11:50am Enjoy Free Coffee, Tea and Refreshments</p>
11.50am	<p>Nina Clapperton 11:50am – 12:10pm How to Get Thousands of Pageviews With Zero Volume Keywords</p>
12.10pm	<p>Alex Cooper 12:10 pm – 12:30 pm Adapting and Thriving: Pivoting Using Affiliate Marketing Skills</p>
12.30pm	<p>LUNCH BREAK 12:30pm – 1:30pm Head to Chez Mal Brasserie for your Hot Buffet Lunch</p>

1.30pm	<p>Q & A Panel 1:30pm – 2:30pm Ask our panel of experts some of them burning questions.</p>
2.30pm	<p>NETWORKING BREAK 2:30pm – 2:50pm Enjoy Free Coffee, Tea and Refreshments</p>
2.50pm	<p>Emma Bradley 2:50pm – 3:10pm 5 ways To Turn Your Blog Into a Full Time Income</p>
3.10pm	<p>Jared Bauman 3:10pm – 3:40pm Build Trust, Authority, & Connect the Dots for the Big G</p>
3:40pm	<p>NETWORKING BREAK 3:40pm – 4:00pm Enjoy Free Coffee, Tea and Refreshments</p>
4.00pm	<p>Stewart Vickers 4:00 pm – 4:30 pm Smash AI and Google Updates With 7 Figure Evergreen Empires</p>
4.30pm	<p>Thankyou from Affiliate Gathering 4:30pm – 4:40pm</p>
4.40pm	<p>NETWORKING BREAK & GOODBYES 4:40pm – 5:00pm Enjoy Free Coffee, Tea and Refreshments</p>
7.00pm	<p>OFFICIAL AFTER PARTY @ Impossible York 7.00pm – Late Join a relaxed evening of chatting with new friends, sharing ideas. Bar available to purchase drinks.</p>

9.35am – 10.00am

Reverse Engineering Your Way To Maximum Traffic & Revenue

Unlocking the unlimited potential of reverse engineering for traffic and revenue generating digital assets. This talk will focus on the strategies I use to diversify my revenue streams and narrow the chances of success in my favour.

Jason has over a decade of experience in the SEO industry and currently splits his time between his remote agency Rise Online, his portfolio of affiliate websites and The Affiliate School YouTube channel. Jason is a keen advocate of 'doing what works' and 'monetising attention' – and applies these principles to both his client and portfolio work. More than anything, Jason loves the time and location freedom that comes with working online.



Jason Mills

10.00am – 10.25am

20 SEO tips in 20 Minutes

Learn 20 fast acting tips with Kasra that is working for him on his digital assets

Kasra is a well-experienced SEO/ Business owner, and his team have scaled out 650 websites, 18 gambling affiliate websites and 12 casino sites.

When it comes to link building, knowing what links are required and what links truly do push the needle. Kasra is the go-to man; over the years, he has learned a lot about scaling staff, content and quality links in arguably some of the toughest niches in the world

Kasra Dash

11.00am – 11.30am

How To Take Your Affiliate Business To The Next Level

After hiring more than 1000 people, Mads shares the most important lessons to hire and keep an exceptional team performing successfully!

Mads, with over a decade in Fortune 500 firms like Xerox and IBM, coaches online entrepreneurs for over 10 years

He's a seasoned speaker at major events including CMSEO, eCommerce Expo, and TiECon. Currently overseeing six companies with 300+ staff, he's not just a talker but a practitioner. Mads excels in management, online business scaling, and DISC methodology. His expertise is evident in the Effective Management Mastery course & community.



Mads Singers

11.50am – 12.10pm

How to Get Thousands of Pageviews With Zero Volume Keywords

Skip the hassle and use zero volume keywords! These are hyper specific keywords your audience is actually searching for, but that Google hasn't noticed yet. Develop your topic clusters with these long tail keywords that build audience trust. In this session, Nina shares one of the best methods for finding these hidden keywords.

Meet Nina Clapperton, founder of "She Knows SEO" and a successful travel blogger. Mastering SEO transformed her blog from zero earnings to \$30k monthly within 13 months. With 3,500+ students, she guides bloggers to passive income. Her expertise fills the gap for travel bloggers seeking SEO strategies for success.



Nina Clapperton

12.10pm – 12.30pm

Adapting and Thriving: Pivoting Using Affiliate Marketing Skills

Join Alex as he shares his personal journey of overcoming recent challenges in affiliate marketing. Learn how he's leveraging years of experience to pivot and thrive amidst adversity.

Alex, creator of WP Eagle, started his WordPress journey with a YouTube channel. Now, it's a hub for WordPress tutorials, theme customizations, SEO, plugin reviews, and niche website content. His expertise shines through a series where he built and sold a site for a substantial sum, fostering a vibrant WordPress community.



Alex Cooper



Linkifi

Digital PR

Do you want links like these?

Men'sHealth

BBC

Daily Mail

Forbes

THE Sun

DAILY STAR

GQ

i News

Newsweek

EXPRESS



Book a call with us

Let's talk about how Digital PR can help your business, and explode your brand...

SCAN ME





Originality.ai

The Most Accurate AI Content Detection & Plagiarism Tool With Full Site Scanning Capabilities

THE DATA

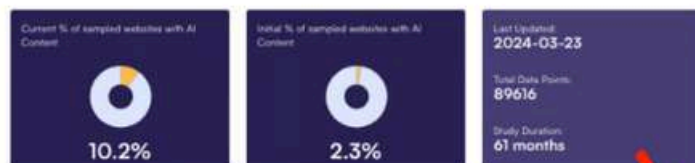
- The presence of AI-generated content in Google search results has soared from 2.3% before GPT-2 to a staggering 10.2% by March 2024, marking a threefold increase over five years.

- Despite Google's vigorous efforts to combat this issue, including the implementation of policy updates such as the "helpful content" update and the latest March 2024 update targeting "AI Spam," the infiltration of AI content in Google Search persists.

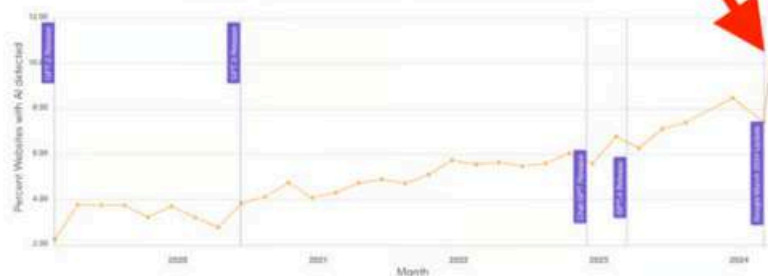
THE IMPACT OF THE MARCH 2024 UPDATE

- The majority of sites subjected to manual action penalties had significant AI-generated content on them.
- Our analysis of 40,000 articles across 175 websites deindexed during the March update highlighted the prevalence of AI content as a primary target:
 - **86% of the articles contained meaningful AI content.**
 - **30% of the websites consisted solely of AI-generated content.**

How much AI Content is in the Top 20 Google Search Results?



Percent Websites with AI Detected Content for Ranks 1-10 over Time



PROTECT YOUR WEBSITE

Recent updates have left many website owners reeling from unexpected penalties and deindexation. The culprit? AI-generated content lurking within their sites, unbeknownst to them.

With our advanced website scan feature, you can identify all AI content. Don't wait for the next algorithm update to wreak havoc on your rankings. Take proactive measures now to safeguard your website's future.

COME SEE MADDIE AND BRADY AT THE ORIGINALITY.AI BOOTH FOR A FREE WEBSITE SCAN!





Craig Campbell

SEO Expert

Joining our panel of experts this year is Craig Campbell, he has over 22 years experience in the digital marketing industry, He has gone from being a freelancer, to building up his agency and working on client projects. In recent years, Craig has focused more on the affiliate marketing side of the industry and regularly buys and sells digital assets.



Nina Clapperton

Travel Blogger

Meet Nina Clapperton, a successful travel blogger and founder of "She Knows SEO." Despite residing in over 12 countries in 10 years and initially earning nothing, she leveraged SEO to propel her blog to 50k sessions in 6 months and \$30k monthly within 13 months, passively. Managing a portfolio of niche sites, she mentors over 3,500 students in expanding their blogs, aiming to help bloggers achieve financial freedom through passive income.

In this session we will open the floor to the audience in the hall to ask some of them burning questions.



Ben Arthur

Online Video Expert

Joining our expert panel, Ben is an online video expert whose YouTube channels have surpassed 60 million organic views. Picked as YouTube's 'Creator on the Rise' in 2020, Ben aims to help others improve their content. Ben runs the UK's largest wristwatch review brand.



Chris Panteli

Co-Founder Linkifi

Chris Panteli co-founded Linkifi, a leading PR link-building agency that offers premium done-for-you services. Focusing on affiliate, authority, niche, SaaS, and other online web properties, he helps clients vastly improve their domain rating, traffic, EEAT, and SERP positioning by securing the best links on the web.



Madeleine Lambert

Originality.ai

Former owner of a Content Marketing Agency, leads Marketing and Sales at Originality.AI. She tackles generative AI challenges, advocating industry standards like transparency and integrity in digital content.

2.50pm – 3.10pm

5 ways To Turn Your Blog Into a Full Time Income

Discover the blueprint to turn your blog into a full-time income generator with Emma's session. Explore PR campaigns, guest posts, ads, affiliate marketing, and leveraging your writing for freelance opportunities. Unlock actionable steps for success.

Emma Bradley, a former teacher turned full-time blogger at Emmaand3.com, coaches others on blog monetization. After replacing her teaching salary with blog income, she inspires aspiring bloggers with her entrepreneurial journey and diverse monetization strategies, gaining media attention for her expertise in parent blogging.



Emma Bradley

3.10pm – 3.40pm

Build Trust, Authority, & Connect the Dots for the Big G

Explore Jared's comprehensive strategy to establish trust and authority online. From treating your website like a business to connecting the dots with schema markup and personal branding, learn step-by-step tactics to dominate search results.



Jared Bauman

Jared Bauman, Co-Founder and CEO of 201 Creative, is an expert in business strategy, marketing, and SEO. Hosting the Niche Pursuits podcast, contributing to Search Engine Land, and with 20+ years of experience, he excels in helping companies grow.

4.00pm - 4.20pm

Smash AI and Google Updates With 7 Figure Evergreen Empires

Have you felt the pincer-like squeeze of competition from mass-generated AI content on one side, and a broken Google determined to phase out niche bloggers from all search results on the other?

Do you wish you had something to profitably sell in the mass of ads at the top of every search or have eager affiliates do the work for you in the Reddit posts underneath them? All with the convenience of affiliate marketing but the lion's share of a product owner? Hear how SEO Jesus Stewart Vickers thrives in this environment as he shares some of his opportunities and processes for building hands-off businesses that dominate Google and Generative Search – despite recent updates – without the competition of Forbes or the threat of AI annihilation.



Stewart Vickers

Meet Stewart Vickers, affectionately known as the SEO Jesus, who brings a rock'n'roll edge to the world of digital marketing.

As a renowned SEO speaker and consultant, Stewart skillfully blends solid, accessible fundamentals with advanced, innovative strategies for thinking outside the box.

His explosive growth on YouTube, boasting 10,000 subscribers and 50,000 monthly viewers, underscores his status as one of the platform's leading SEO authorities.

Beyond his YouTube success, Stewart leads a 7-figure SEO agency renowned for delivering proven, tangible results without relying on vague strategies or hefty retainers.

In his talk, Stewart will share his journey, insights, and methodologies that anyone can replicate to achieve extraordinary results in SEO and digital marketing.

Whether you're seeking to master YouTube for business growth or pivot affiliate sites into resilient, AI-proof enterprises, Stewart's guidance promises to be both enlightening and transformative.



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Affiliate Gathering

2025

9th May 2025

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PROMO CODE - AG24AFFILIATE

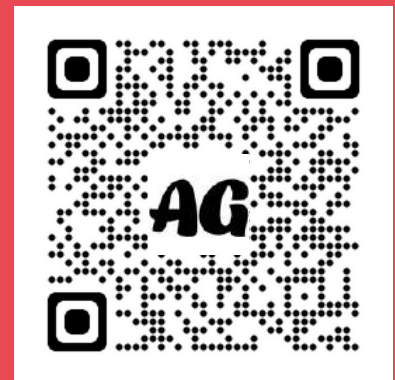
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See you in 2025

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Marie Carl
Affiliate Gathering Co-Founders

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